



"Keep in Touch!"

April 2010
Happy Easter



Charge What your Worth

If you sell by the price,
then you know its real nice,
on the 15th when you look in your pocket.

Now the 30th is near
and you start to feel fear,
because you didn't charge what you're worth.

The 1st comes around,
things a little unsound,
but a customer walks in once again.

Thoughts of your bills,
overhead and some frills,
you repeat the mistake from before.

You don't charge enough,
but cover last months bluff,
and the 1st comes around once again.

The better way to succeed,
is charge enough...don't have greed
and get fair pay for fair work.



Its not as hard as it seems,
to turn red into green...
it's inevitable when you charge what you're
worth.

Kimmy 1997

Just a Thought

Everybody in business knows what inventory is.
We also know what shopping is.

When you pray...
don't go shopping...
take inventory.

"April Showers bring May Flowers"

Electron Top Mfg.



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Clear, Concise & To The Point
Sometimes WE get inundated with updates,
price increases or new information. Time
doesn't always allow us the opportunity to
gracefully compose this information, so ...
here it is ... "CLEAR, CONCISE & TO THE
POINT."

New Color in Stock

We now stock Honda Twill in Mariner Blue. The
material is original on the Honda S2000 and the
Nissan 350Z but the color is only original on the
Nissan. It is a very unique vinyl material that
looks like cloth but feels like vinyl.

Tiny Top Showroom Display

WE are offering a great display item for your
showroom. Our **TINY TOP** is a miniature
convertible top that displays many details of a
regular sized top. It is mounted on a sturdy
fiberglass shell and measures 30" long.

The **TINY TOP** can be made with any color
Vinyl, Stayfast or Hot Rod material. This is a
great top display for only \$160.00 plus shipping.

The **TINY TOP** is available only in a drivers side
view. Please allow 3 weeks for delivery when
ordering a color and material of your choice.



New Sample Card

We recently mailed out our new 2010 sample
card. If you did not receive it or would like an
additional one, please give us a call. As with all
our sales literature it is free of charge. Our new
card has the following changes:

New Color - ST45 Brick/Blk

Discontinued colors -

ST16 Dk Ruby/Blk

ST44 Evergreen/Blk

SG43 Red/Blk

