



April 2014

Thanksgiving in April

This is not a usual thank you for buying our product, appreciating your business or thanking you for your support. This is a "Thank you for trusting your reputation on us. As you know we are a family run business and rely solely on the support of businesses like yours to promote and educate the public about the quality of our products and company. WE realize there are other convertible top manufacturers that you could be buying from ... but you chose us. What a great compliment to the job WE do here.

WE all need revenue to stay in business but our driving force is not how our bottom line looks but "Are WE maintaining our reputation?" WE strive to make a good, reliable product, to be honest and forthcoming with our customers, to share our knowledge and experience, to be helpful and to take responsibility for our actions when things don't go as planned. You have stood behind us throughout all the years and there is little more WE can say besides "Thank you for trusting us with your reputation."

Easter

The origin of the word Easter is not exactly known but it is believed that it was a derivative from the name Estre whom was an Anglo-Saxon Goddess of Spring. It is celebrated on the first Sunday after the first full moon after the spring Equinox (the time when the sun passes over the earths equator making night and day of equal lengths; there is an autumn equinox also).

Easter is a time to celebrate the resurrection of Jesus Christ and is considered the foundation of the Christian faith. Even for those that do not follow a formal religion this is a time for new beginnings and the magic of spring. Of course for children, Easter is a time for time honored traditions of "Easter Egg Dying, Easter Egg Hunts and a basket full of goodies from the Easter Bunny left by the bed side for morning excitement".

Happy Easter to all of you and your families.



"Keep in Touch!"

Clear, Concise & To The Point

Sometimes WE get inundated with updates, price increases or new information. Time doesn't always allow us the opportunity to gracefully compose this information, so ... here it is ... "CLEAR, CONCISE & TO THE POINT."

2015 Ford Mustang

The 2015 Ford Mustang top is NOT the same as the 2005-2014, the newer model has an extra bow. Please call us if you have an original top that WE may put into our archives.

Audi *Special Warning*

Please check the original rain gutter on 2000-06 Audi TT prior to installation of the convertible top. The double sided tape that holds the rain gutter in place may detach after installation of a new top and water may leak into the electric motor causing damage. This will inevitably be blamed on the installer.

Price increases BMW headliner Stiffeners

1994-99 BMW (BM8110) stiffeners increased from: \$90.00 list to \$94.00 list per pair.

2000-06 BMW (BM8150) stiffeners increased from: \$312.00 list per pair to \$328.00 per pair.

Nissan Straps

WE supply webbing straps with our 2003-09 Nissan 350z (NS5410) tops. These straps must be installed or the frame may cut the top. These cuts occur around the rear glass window.

"Custom Tiny Tops by Electron"

Convertible Top manufacturers have been producing Miniature Convertible tops since the 1950's to be used as a sales tool for Trimmers to display in their showrooms. WE have continued this tradition and still produce a miniature top that WE have affection for called "Tiny Tops by Electron". Our "TINY TOP" can be made using any color vinyl, Stayfast or Hotrod cloth material. This is a great top display for only \$180.00 plus shipping. Please allow 3 weeks for delivery.



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